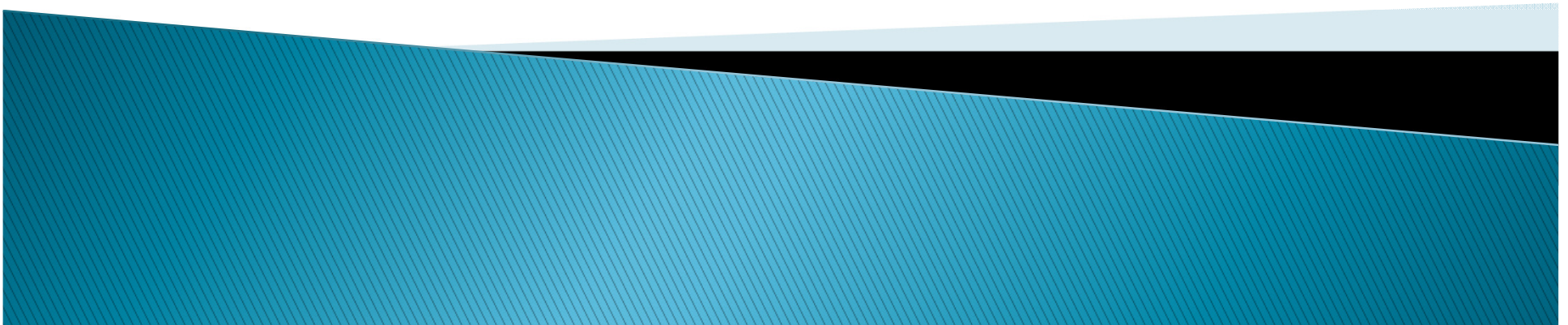


# Pharmacology of Ear, Nose & Throat Conditions

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# Viral Rhinitis: The common Cold

## Organisms:

- ▶ Rhino viruses
- ▶ Adeno viruses

## Symptoms:

- ▶ Headache
- ▶ Nasal congestion
- ▶ Watery rhinorrhoea
- ▶ Sneezing
- ▶ Scratchy throat

## Examination:

- ▶ Reddened, oedematous mucosa
- ▶ Watery discharge
- ▶ If purulent = bacterial infection

## Rx:

- ▶ Decongestants– PO or Nasal Sprays:
- ▶ Oxymetazoline(Iliadin); Phenylephrine(Naphensyl);
- ▶ Naphazoline(Antistin–Privine); Dimethindene(Vibrocil)



# Allergic Rhinitis ‘ Hay Fever’

**Symptoms: Perennial or Seasonal**

**Nasal:**

- Itching & tickling & sneezing
- Rhinorrhoea
- **Congestion**

**Eye irritation:**

- pruritis, erythema & excessive tearing

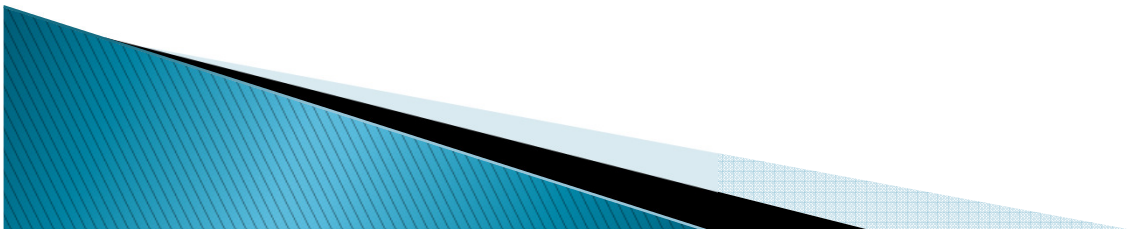
**Signs**

- ” Allergic salute”
- Facial grimacing & twitching
- Transverse nasal crease
- Pale, bluish turbinates ± crusting

**Causes: Numerous allergens:**

- ▶ Pollens–spring; grass in summer;
- ▶ ragweed– autumn; dust & mites–all year round.

**Attempt to maintain an allergy-free environment!**



# Allergic Rhinitis(contd)

## Differential Diagnosis:

- ▶ Vasomotor Rhinitis – caused by hyperactivity of the vidian nerve–in the elderly

## Examination:

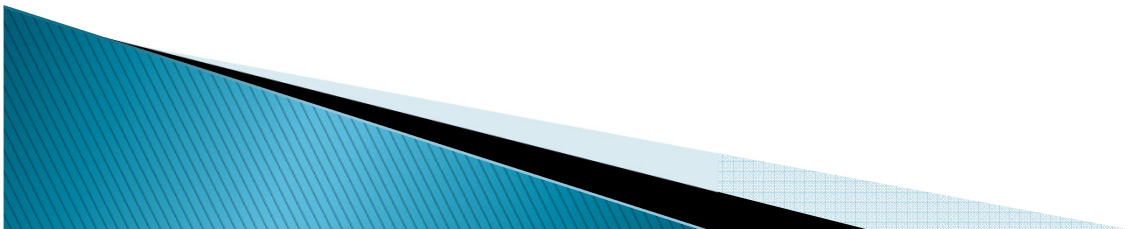
- ▶ Mucosa of the turbinates is usually pale or violaceous – venous engorgement.
- ▶ Nasal polyps may be present.

## Investigations:

- Allergy tests – skin prick tests
- WBC – Nasal smear: Eosinophilia
- Serum IgE ( RAST)

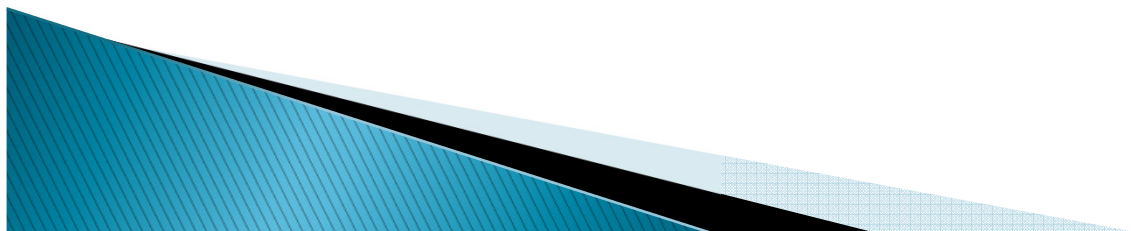
## Treatment

- ▶ Antihistamines (1<sup>st</sup> and 2<sup>nd</sup> generation)
  - **Nasal Sprays:** Levocabastine(Sinumax)/Azelastine(Rhinolast).
- ▶ Decongestants– stimulate vasoconstriction by activating  $\alpha$ -adrenergic receptors e.g. pseudoephedrine, phenylephrine& Imidazole derivatives– oxymetazoline(Drixine, Otrivin).



# Antihistamines(2<sup>nd</sup> generation)

- ▶ Non-sedating
- ▶ No anticholinergic side effects
- ▶ Half-lives permit once or twice daily dosing
- ▶ They do not penetrate the blood-brain barrier, less psychomotor impairment
- ▶ Relieve rhinorrhoea, sneezing, conjunctivitis but not nasal congestion
  - Fexofenadine (active metabolite of terfenadine)
  - Loratidine
  - Terfenadine
  - Cetirizine (carboxylated metabolite of hydroxyzine)



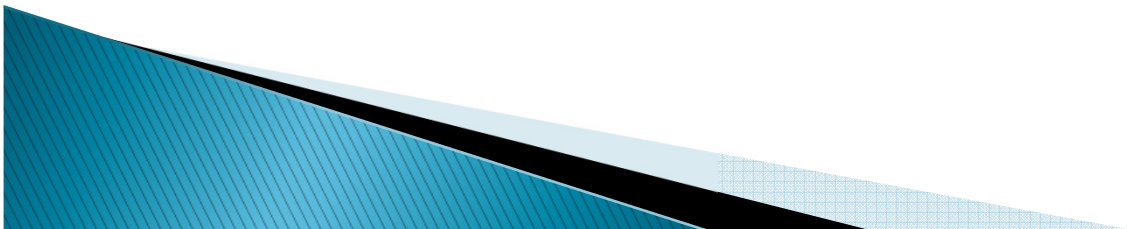
# Allergic Rhinitis: Rx(contd)

## Steroids:

- ▶ Nasal Sprays:
  - beclomethazone(Beconase); triamcinolone(Nasacor); budesonide(Rhinocort)& fluticasone(Avanis,Flixonase).
- ▶ Oral:
  - Prednisolone & prednisone

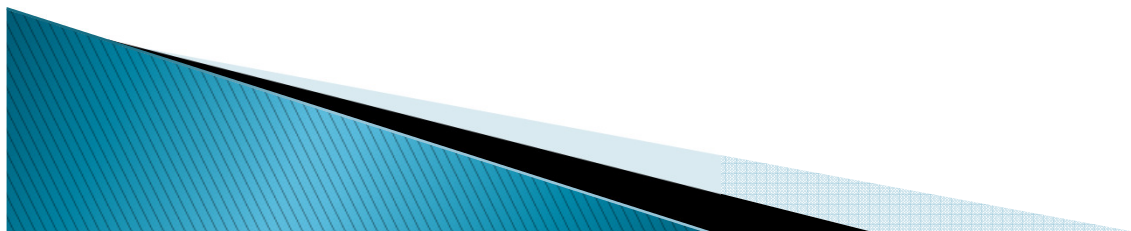
## MOA:

- ▶ Inhibition of mediator release from mast cells & basophils
- ▶ Reduction of the # of mast cells, basophils & eosino's
- ▶ Prevention of leukocyte chemotaxis
- ▶ Inhibition of arachidonic acid metabolism.



# Leukotriene receptor antagonists

- ▶ Montelukast
- ▶ Alternative to oral antihistamines
- ▶ Selective leukotriene receptor antagonist that inhibits cysteinyl leukotriene receptor.
- ▶ Selectively prevents action of leukotrienes released by mast cells and eosinophils.
- ▶ Administration : orally.
- ▶ Dosage: Montelukast(Singulair): 10 mg OD.



# Allergic Rhinitis: Rx(contd)

## **Mast Cell Stabilizers:**

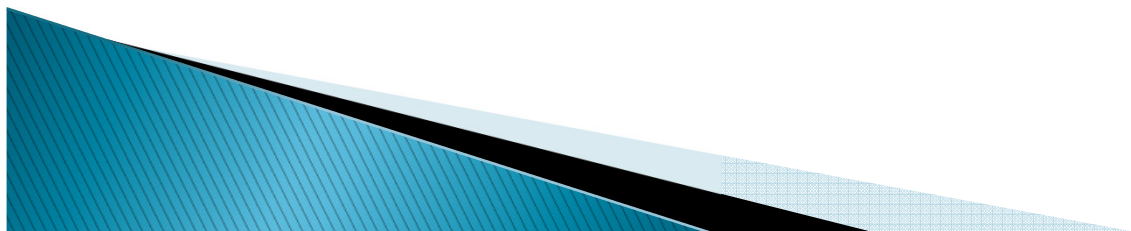
- Sodium Chromoglycate

## **MOA :**

- Mast cell & basophil stabilization – prevention of degradation.

## **Anticholinergics :**

- ▶ Ipratropium bromide(Atrovent,Duovent).
- ▶ MOA : Anticholinergic – with sympathomimetic override.
- ▶ Decreases nasal secretion.
- ▶ Intra–nasal Spray: 0.03%– 42mcg/nostril TDS.





# Acute Sinusitis

## Pathogens:

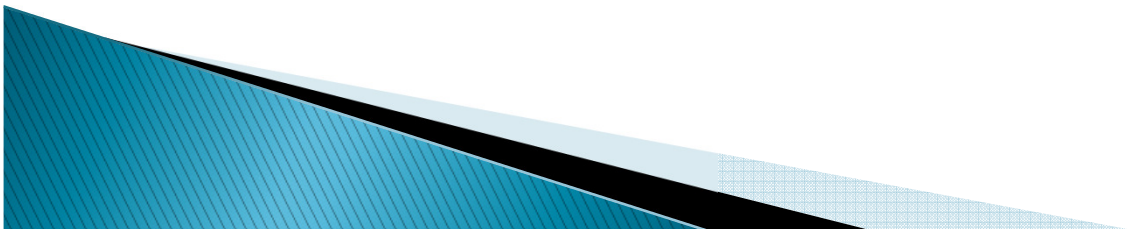
- S pneumoniae; H influenzae; S pyogenes (grp A), Moraxella catarrhalis; Staph aureus.

## Symptoms:

- Mostly the maxillary sinuses
- Pain & pressure over the cheek, can refer.
- Discoloured nasal discharge
- Poor response to decongestants
- Also ethmoidal, sphenoidal & frontal sinuses

## Imaging:

- Limited noncontrast coronal CT-scans – all of the paranasal sinuses – rapid and effective.
- Severe infection or possible malignancy: MRI with gadolinium



# Treatment of Acute Sinusitis

If symptoms for > 10 – 14 days, or severe !

▶ **Symptomatic:**

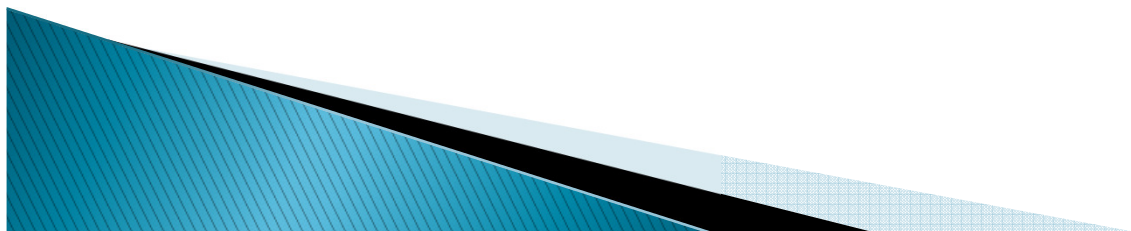
- Oral/nasal decongestants.

▶ **Antibiotics:**

- First Line: Amoxicillin(90mg/Kg/D) or Co-Trimoxazole or Doxycycline – for 7 – 10 days.
- ▶ Recent antibiotic therapy – Levofloxacin(Tavanic) or Co-Amoxyclav – 10 days.
- ▶ If no improvement after 3 days of First Line antibiotics:
  - Co-Amoxyclav, moxifloxacin(Avelon) or telithromycin(Ketek)(10–14 days after first–line therapy) – 10 days

**Complications:**

- ▶ Orbital cellulitis – proptosis & orbital pain(ethm. Sin)
- ▶ Osteomyelitis – removal of necrotic bone
- ▶ Intra–cranial extention
- ▶ Cavernous sinus thrombosis – ophthalmoplegia, chemosis & visual loss.



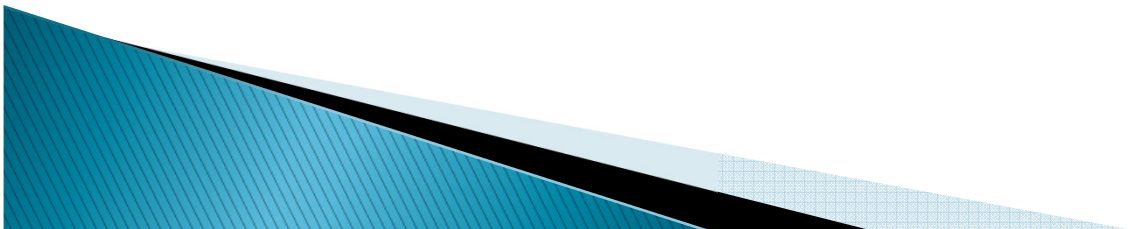
# Pharyngitis & Tonsillitis

- ▶ The main concern is which patients are likely to have a Group A-hemolytic streptococcal(GABHS) infection?

## Clinical Findings:

Most suggestive of GABHS-infection include:

- Fever  $> 38^{\circ}\text{C}$ 
  - Tender anterior cervical adenopathy
  - Lack of a cough
  - Pharyngotonsillar exudate
- ▶ Centor Criteria GABHS : 3 or 4+: Laboratory sensitivity of rapid antigen exceeds 90% Only 1 +=unlikely
- ▶  $\pm$ Odynophagia, tender adenopathy and a scarlatiniform rash.  
WBC and a left shift.



# Pharyngitis & Tonsillitis

## Pathogens:

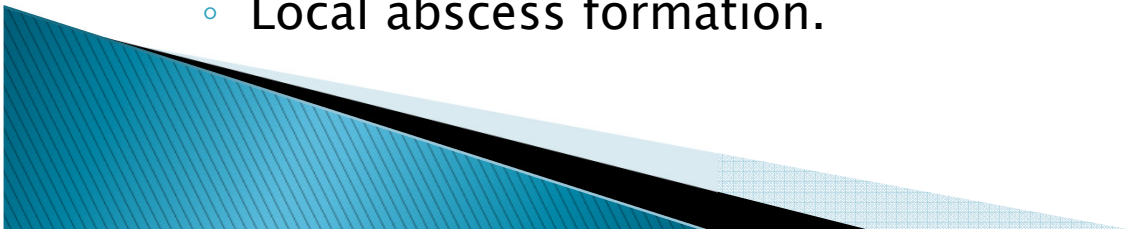
- Viruses; GABHS; Neisseria gonorrhoea
- Mycoplasma; Chlamydia trachomatis;
- **Ebstein-Barr Virus -infectious mononucleosis**

## Rx:

- Pen V-K : 500mg BD – for 10 days!
- Cefpodoxime proxetil 250mg BD – 5 – 10 days
- Erythromycin or Azithromycin : 500mg OD – 3 days
- Pen V-K treatment results in a 94% clinical response rate & a 84% streptococcus eradication rate.

## Complications:

- If untreated:Scarlet fever.
- Glomerulonephritis.
- Rheumatic myocarditis
- Local abscess formation.



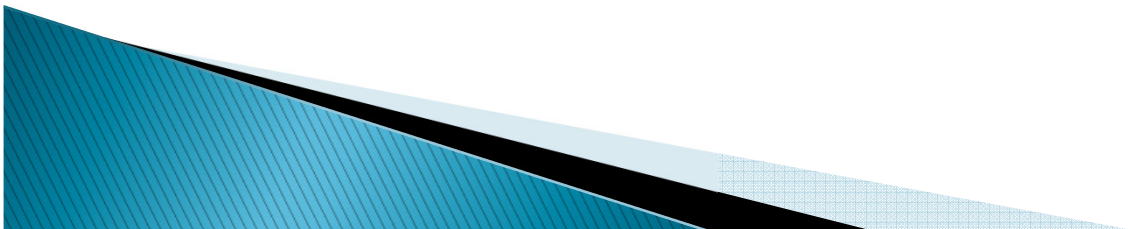
# Otitis Externa (swimmer's ear)

Localised or Diffuse bacterial infection, caused by:

- *E. coli*,
- *P. aeruginosa*,
- *S. aureus* or
- *Fungi: C.albicans*

Rx:

- ▶ Adequate Aural Toilette – 1% acetic acid solution in spirit.
  - Eardrops: Aminoglycoside(Gentamicin) + Corticosteroid(Maxidex) in an acid medium.
  - Severe: Ciprofloxacin 500mg BD, PO

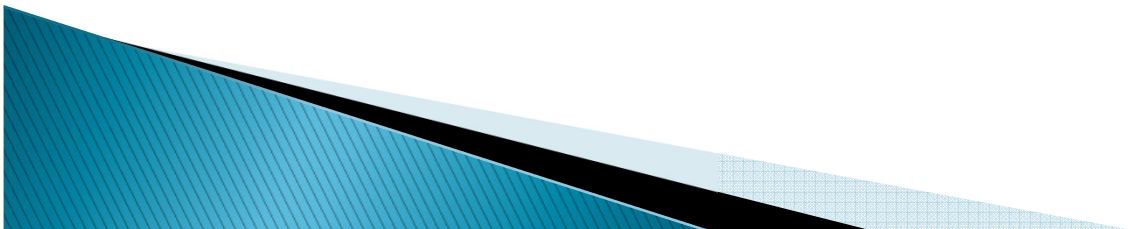


# Furunculosis of the ear canal

- ▶ Infected hair follicle – *S. aureus*

## Rx:

- Cloxacillin(Cloxin) 500mg Q6H PO AC
- Analgesics
- Impregnate 1 cm x 10cm bandage with Covomycin-D, plug ear canal
- Lancing if appropriate

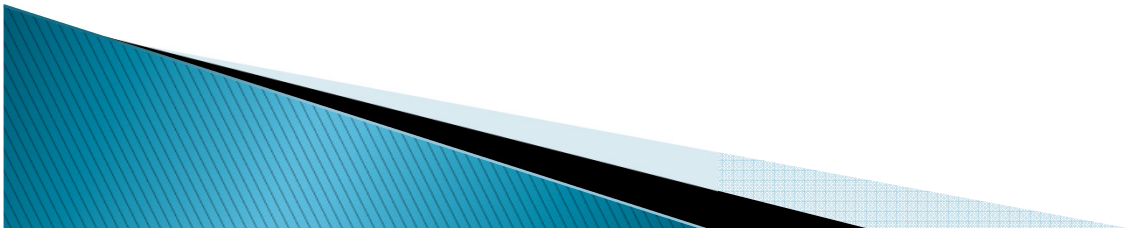


# Chronic Otitis Externa

Causes: Chronic Otitis Media

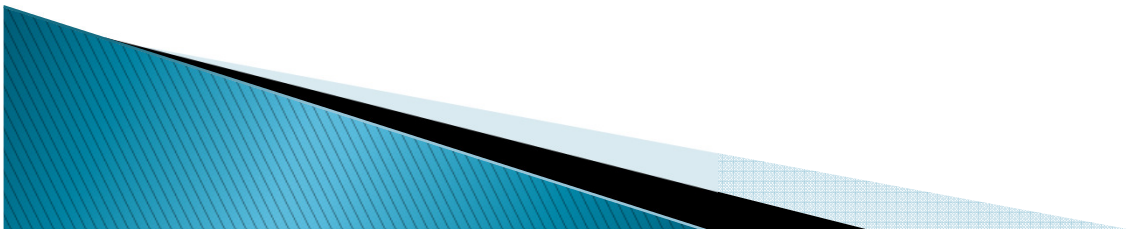
- Syphilis
- T. B.
- Leprosy

Rx: Underlying cause



# Malignant Otitis Externa

- ▶ Persistent in diabetic / immune compromised patients
- ▶ Causative organism: *P. aeruginosa*
- ▶ Develops osteomyelitis – starts in the floor of the ear canal and extends
- ▶ Progressive cranial nerve palsies
- ▶ Rx: Medical – Ciprofloxacin 500–1000mg PO, BD for months
- ▶ Surgery if deteriorates





# Acute Otitis Media

## Causative organisms:

- *S. pneumoniae*
- *H. influenzae*
- *S. pyogenes*(Group A)
- *Moraxella catarrhalis*
- *Staph. aureus*

## Rx:

- Amoxicillin –90mg/ kg/ day – 5–7 days

## Alternative choices:

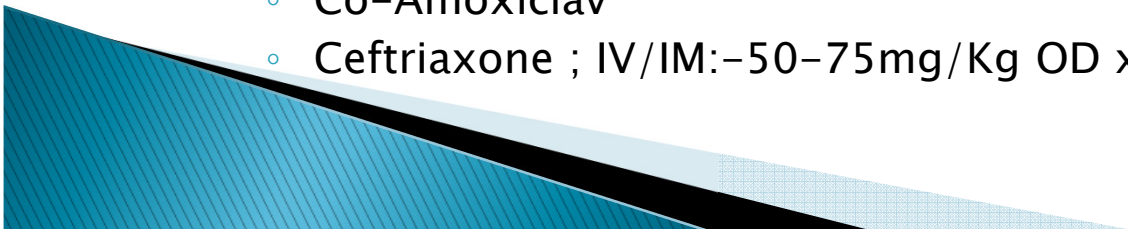
- Co–amoxiclav(Augmentin) 90mg amox/kg/D Q8H
- Cefpodoxime proxetil(Orelox) 8 – 16mg/Kg/D
- Cefuroxime axetil(Zinnat) 15 – 30mg/Kg/D

## β –lactam allergy:

- Azithromycin :10mg/ kg O D – 3days.
- Clarithromycin : 7.5 – 15mg B D – 5–7days.
- Erythromycin estolate – 40mg/ kg B D – 5–7days

## Failed initial treatment:

- Co–Amoxiclav
- Ceftriaxone ; IV/IM:–50–75mg/Kg OD x3

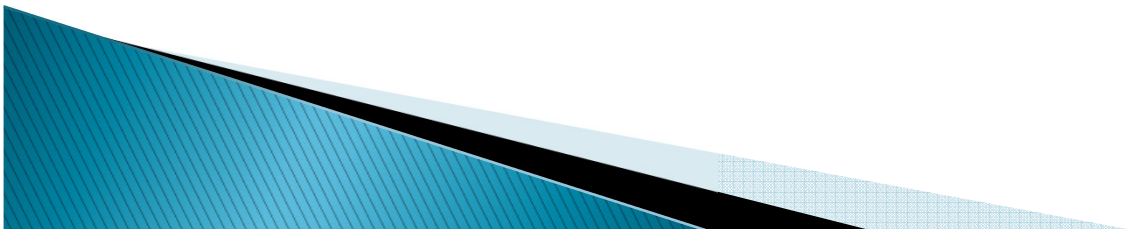


# Acute Otitis Media–with Tympanostomy

- ▶ More *P.aeruginosa* and *S.aureus*

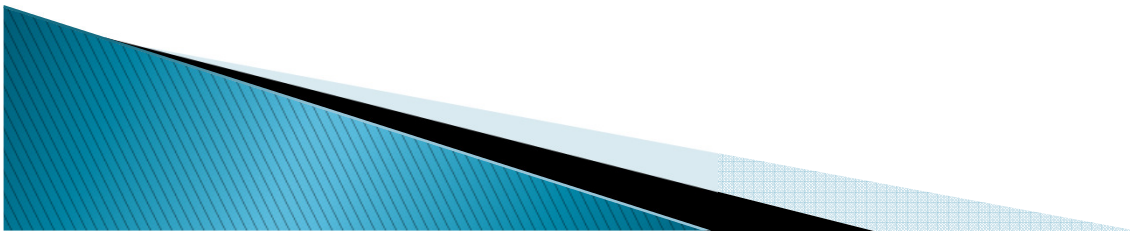
Rx:

- ▶ Topical ciprofloxacin – effective and less resistance
  - Cipro 0.3% / dexamethasone 0.1% otic suspension : Cilodex™: Min IV BD – for 7 days.



# Pneumococcal Conjugate Vaccine (PCV)

- ▶ 7-valent pneumococcal conjugate vaccine
- ▶ 20% decrease in incidence of AOM!
- ▶ 32.3% decrease expenditure



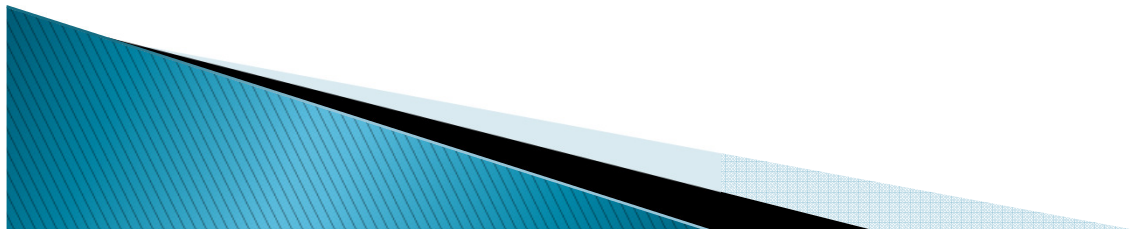
# Meniere's Disease

- ▶ A disorder of the inner ear that affect hearing and balance to a varying degree.

## Treatment :

- ▶ Lower the endolymphatic pressure
  - Low salt diet (< 2g sodium/ D)
  - Diuretics: Hydrochlorothiazide 50– 100mg/ D
  - Antibiotics – as requiredSurgical repair of perilymphatic fistulas
- ▶ Vestibular Neuronitis:
  - Paroxysmal, single attack of vertigo, can persist for days
  - Viral origin?, No auditory symptoms.

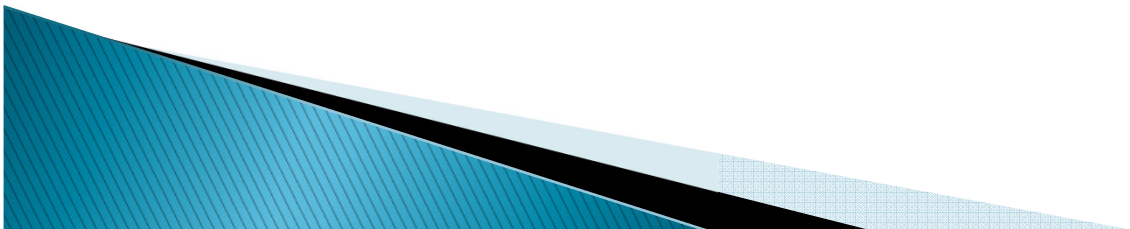
Rx: symptomatic



# Motion sickness

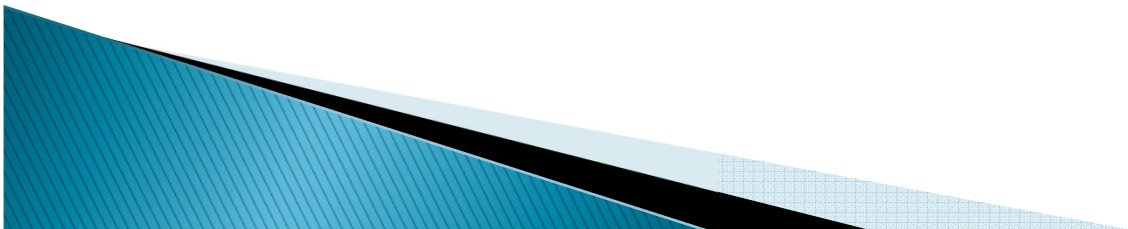
## Treatment

- Hyoscine orally or transdermally 0.5mg/ D  
Not in RSA (= scopolamine)
- Cyclizine - 50mg / buclizine 25mg
- Prochlorperazine - 5mg
- Betahistine (SERC®) - 24mg
- Cinnarizine (STUGERON®) - 25mg



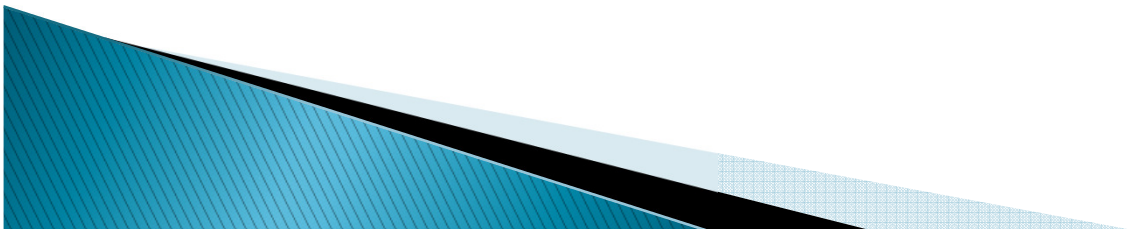
# Anti-emetics

- ▶ Antihistamines
  - E.g. cyclizine, promethazine
- ▶ Dopamine antagonists
  - Phenothiazines, butyrophenones, metoclopramide
- ▶ Serotonin antagonists (5-HT<sub>3</sub> receptor antagonists)
  - Ondansetron, granisetron, dolasetron
- ▶ Muscarinic receptor antagonists
  - Hyoscine
- ▶ Corticosteroids
- ▶ Cannabinoids
- ▶ Neurokinin-1 receptor
  - Aprepitant, fosaprepitant



# Vertigo

- ▶ Either a sensation of motion when there is no motion or an exaggerated sense of motion in response to a given bodily movement
- ▶ Cardinal symptom of vestibular disease
- ▶ Must differentiate peripheral from central aetiologies of vestibular dysfunction



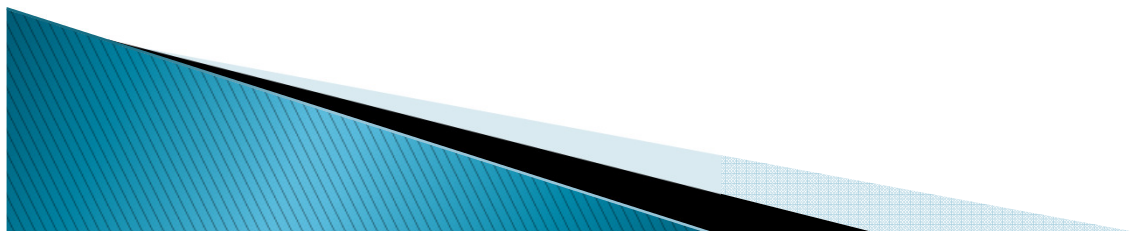
# Treatment: Vertigo

## Acute Severe Vertigo:

- Diazepam 2.5 – 5mg IM/IV/S-ling
- Anti-emetic: Prochlorperazine 10mg IM

## Less severe:

- Antihistamine: Meclizine, Cyclizine
- Bedrest: Exercise if chronic.
- Prednisone: Recalcitrant vertigo and clusters
- Selective chemical destruction





# Tinnitus

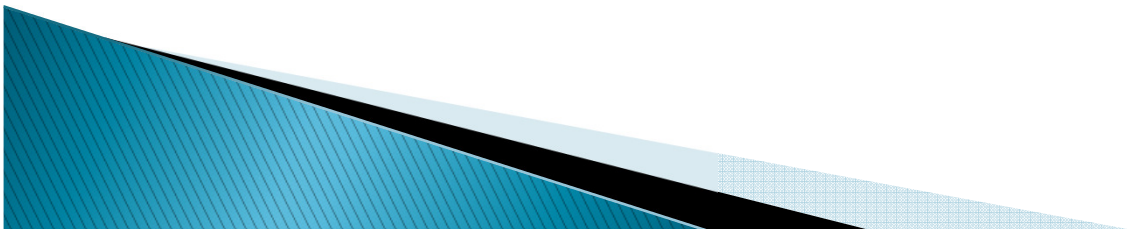
- ▶ Tinnitus is the perception of abnormal ear or head noises
- ▶ Persistent tinnitus = presence of sensory hearing loss

## Avoidance:

- exposure to excessive noise ototoxic agents factors causing cochlear damage.

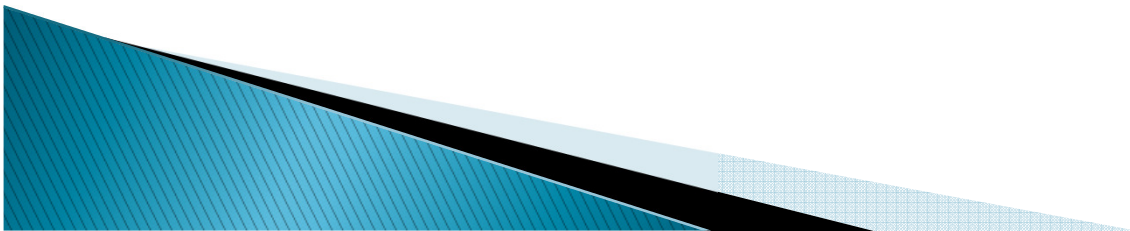
## Rx:

- ▶ IV lidocaine , amitryptiline 50mg P O ?



# Bell's palsy

- ▶ Sudden onset of lower motor neuron facial palsy
- ▶ Hyperacusis or impaired taste may occur
- ▶ No other neurological abnormalities



# Treatment

- ▶ 60% recover completely without treatment
- ▶ Severity of the palsy during the 1st few days after presentation is prognostic

## Poor prognosis

- Complete palsy
- Advanced age
- Hyperacusis ?
- Severe initial pain

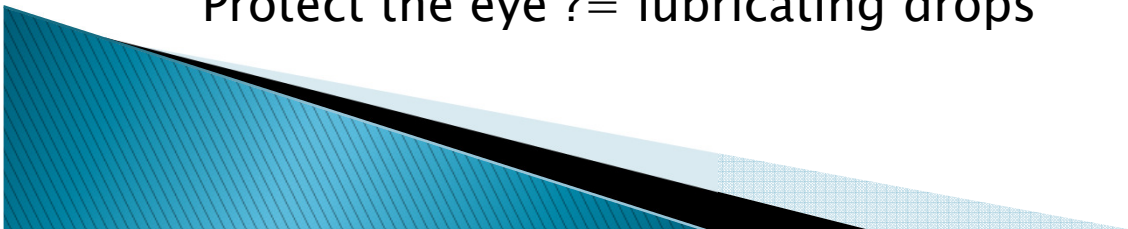
## Corticosteroid ± acyclovir

Prednisone 60–80mg / D, divided doses, for 4–5days

Taper over 7–10days

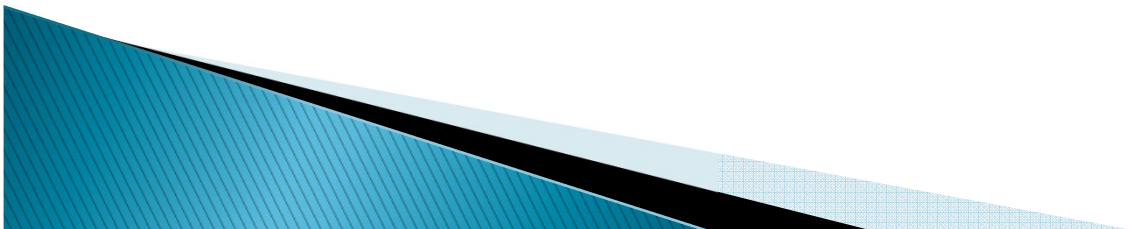
Acyclovir(Activir) 200mg Q4H – 5D

Protect the eye ?= lubricating drops



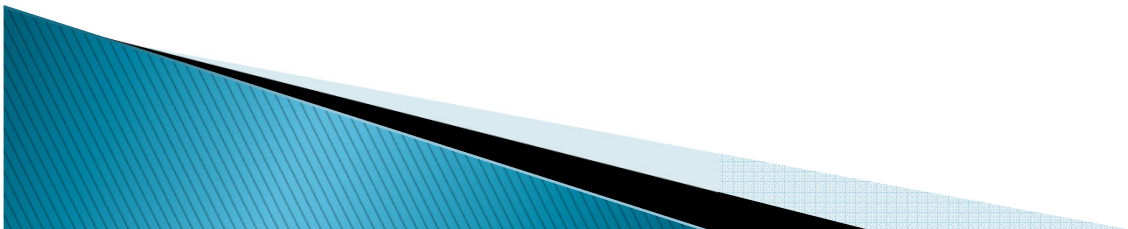
# Ototoxicity

- ▶ Prolonged use of aminoglycoside containing eardrops:
  - e.g. Neomycin, framycetin, gentamicin and tobramycin
- ▶ Other antibiotics that may exert an ototoxic potential include:
  - polymyxin, bacitracin and chloramphenicol



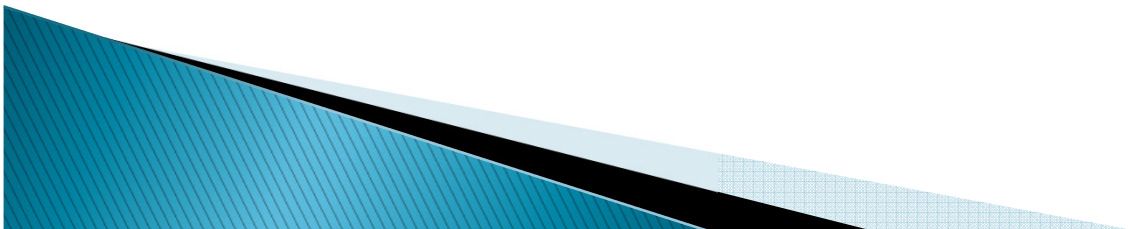
# Ototoxicity (cont..)

- ▶ Aminoglycosides Systemically: Eighth nerve damage is potentially catastrophic and is often irreversible
- ▶ Related to duration of therapy and through plasma concentrations



# Ototoxicity (cont..)

- ▶ Platinum compounds: Cisplatin
  - Ototoxicity develops in up to 30% of patients
  - Audiometry should be carried out before, during and after treatment
  - – Less toxic?– Carboplatin = oxaliplatin – cold induced neurosensory toxicity



# Ototoxicity (cont..)

- ▶ Loop diuretics: Furosemide:
  - Ototoxicity with hearing loss is associated with excessive peak plasma concentrations caused by too rapid IV!
  - It may be related to inhibition of  $\text{Na}^+\text{K}^+\text{Cl}_2^-$  cotransporter in the ear, which is involved in the formation of endolymph

